

NICK BILLIRIS

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SUMMARY

A team-oriented Senior Director of Design with a deep understanding of the fitness market, tremendous attention to detail and a proven ability to collaborate cross-functionally to bring innovative apparel collections to market. Armed with a relentless curiosity and an egoless approach to leadership.

EXPERIENCE

Billionz Design, Baltimore, MD

Creative Director - SEPTEMBER 2005 - PRESENT

- Provides creative direction and design for global brands, including adidas-Porsche, New Era, DribbleUp, Sedgwick & Cedar, Hoop Dreams, k1x and turba sports.

Under Armour, Baltimore, MD

Senior Design Director - JANUARY 2017 - SEPTEMBER 2022

Senior Design Manager - APRIL 2009 - JANUARY 2017

- Displayed strong leadership and strategic partnership to launch a new \$100M collection, collaborating with cross functional experts to deliver on design vision and costing metrics.
- Partnered with Men's Product on an innovative men's collection that blurred the lines between fashion and performance, featuring elevated craftsmanship with technical fabrics.
- Oversaw the design on fresh product collaborations across the Steph Curry brand for *Sesame Street* and *Sour Patch Kids* projects.
- Coached and motivated a high-performing team of 6 designers and 3 managers operating in a fast-paced, dynamic environment.
- Combined sustainability, quality and innovation into pinnacle collegiate uniforms for UCLA, Notre Dame, Wisconsin, Cal, Navy and Maryland among others.

Mitchell & Ness, Philadelphia, PA

Senior Apparel Designer - JANUARY 2007 - DECEMBER 2008

- Influenced Marketing, Sales and Leadership by spearheading a new product storytelling approach to celebrate key moments in sports.
- Defined seasonal design ethos, concept and color direction for NBA, NFL, NHL, MLB and NCAA categories and assisted with merchandising the collections.

And1 Basketball, Philadelphia, PA

Apparel Designer - JANUARY 2002 - JANUARY 2005

- Crafted authentic performance apparel and uniforms for the And1 Mixtape Tour event and retail that resonated with the streetball culture.
- Traveled to sales meetings- both domestic and international- to present seasonal apparel collections to Sales, Marketing and Executives.

EDUCATION

Drexel University, Philadelphia, PA -B.S, Design & Merchandising / Business Minor - 2001

TECHNOLOGIES

Adobe Illustrator • Adobe Photoshop • Google Docs • Excel • PowerPoint • Keynote • Miro